

February 2004

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Passport to Export

'Passport to Export' is our programme designed to support less experienced exporters develop their export operation. If you are a new or novice exporter and have a genuine commitment to develop your export potential this programme could prove to be the essential element. It has the flexibility to be tailored and wrapped around your specific international needs.

The elements are:

1. Free diagnostic evaluation of your readiness and ability to export.
2. Practical and interactive workshops
3. An export strategy plan which will also determine the level of financial support we will give you in the form of matched funding. Also full assistance in drawing up a tailored export plan to develop the skills within your company.
4. £1500 worth of ongoing Export mentoring delivered by an experienced export professional.
5. Access to the full range of UKTI services
 - Export sales leads
 - Market research

Officially participating companies should be SMEs, (250 employees, with less than €40 mill turnover of which less than 25% is accounted for by exports) however, we are willing to accept larger companies as we find they provide valuable input and add diversity. In essence all we ask is that you be committed and feel you would truly benefit from this programme. If you are interested in this programme please contact Gareth Stanley using the contact details at the end of this newsletter.

Dates

4th March at the Black Country Business Link

6th April at the Coventry and Warwickshire Chamber

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