

WISP

WISP
Newsletter
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West Midlands
Industrial
Symbiosis
Programme

Businesses Enjoy Benefits - before the project is launched!

The exchange of information between businesses involved in launching WISP is remarkable. Already businesses from a wide variety of activities have found synergies which they are exploring to see what benefits can be achieved. Though early days, quite clearly we have some successes in the making and covering shared r&d; waste to raw materials; and significantly improved efficiencies.

Unique Data Gathering

An exciting new data collection system that enables resources to be tracked and submitted into the WISP scheme without identifying the source of the information is about to be trial tested by volunteer companies.

Developed jointly by Patrick O'Neil of FRData, Murat Minata of the Business Council for Sustainable Development, North Sea Region, and EBC's Peter Laybourn for MEBC, it is expected that the system will be of great benefit to businesses in internally tracking resources let alone providing data to WISP.

The scheme will enable companies to send data to WISP whenever they care to, or automatically on pre-set frequencies.

Ian Aspley To Head PAG

Ian Aspley, Managing Director of Coleshill based Marley Building Materials, has agreed to provide independent leadership to the WISP Project Advisory Group. The PAG consists of businesses and agencies keen to see the project succeed. PAG members provide the project team with invaluable, practical guidance and experienced business input. The PAG meets when need be but otherwise is a "virtual" body, linking information and input via e-mail.

What Is Industrial Symbiosis?

Behind the jargon lies a dynamic concept successfully tested elsewhere in the world. It is the next big step beyond waste minimisation and energy efficiency. Contact us for an

introduction.

Encouraging Sings About Funding

Though the prospects of benefits to participating companies looks exciting, at this development stage nothing is certain. That is why the participants have not been asked to pay anything. EBC and FRData are bearing the development costs but discussions with potential funders

looks very encouraging.

WISP To Date

Baggeridge Brick; Birmingham City Council; Birmingham Mint; British Industrial Plastics; Corus; Denso; Ervin Amasteel; Forestry Commission; F R Data; HRI; In Kind Direct (TNT); Jaguar; Marley Building Materials; NEC Group; Severn Trent; Peugeot

WISP is managed
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